

USC INDIANAPOLIS CREATIVE PLACEMAKING

OVERVIEW OF 2016 ACTIVITIES



GREAT PLACES
2020

As part of its support for Great Places 2020 (Englewood Village, Maple Crossing, and River West), LISC has invested in Creative Placemaking activities throughout the spring, summer, and fall of 2016. All three neighborhoods continue their community engagement and placemaking work within the scope of Great Places 2020. Overall, creative placemaking allowed partners working in community development to look at arts and culture from a new perspective. The planning process and resulting events examined how arts and culture can be integrated into existing plans for each respective neighborhood, and encouraged organizations to think about how to build on existing momentum within these communities. All activities were able to bring people together, beautify the neighborhoods, and develop relationships between residents and stakeholders.



ENGLEWOOD VILLAGE

MAIN ORGANIZERS

Englewood Community Development Corporation (CDC), Indianapolis Museum of Contemporary Art (iMOCA)

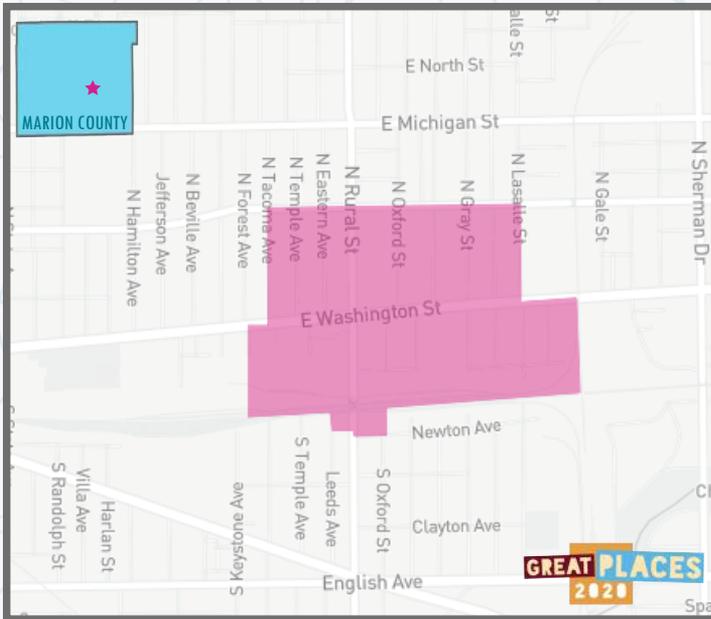
ADDITIONAL PARTNERS

Cat Head Press, Pia Urban Cafe and Market, Tlaolli, Ash & Elm Cider Co.

NUMBER OF RESIDENTS

4,334

NEIGHBORHOOD



ART EXHIBITION



Englewood Village hosted a pop-up exhibition in an old liquor store called “The Art Shack”. On the same day, a mural project, *Notes to Self*, was unveiled. Cat Head Press – a shared print shop and artist studio – held their grand opening that day as well. In October, Cat Head Press invited residents their shop to decorate treat bags and carve pumpkins.

FILM FESTIVAL



In June, a group of neighbors developed a film festival for the neighborhood. All films created during the festival were screened in July. Additional workshops offered discussion on techniques for screen writing and cinematography. The final screening was held in a vacant building to show the potential use of their built environment.

CONCERT SERIES



Englewood Village hosted a series of concerts every third Saturday, from June to August. The concert series primarily featured neighbors as the musical acts. The multi-month concert series helped create brand awareness for other projects in Englewood.



MAPLE CROSSING

MAIN ORGANIZERS

Mapleton-Fall Creek Community Development Corporation, Harrison Center for the Arts

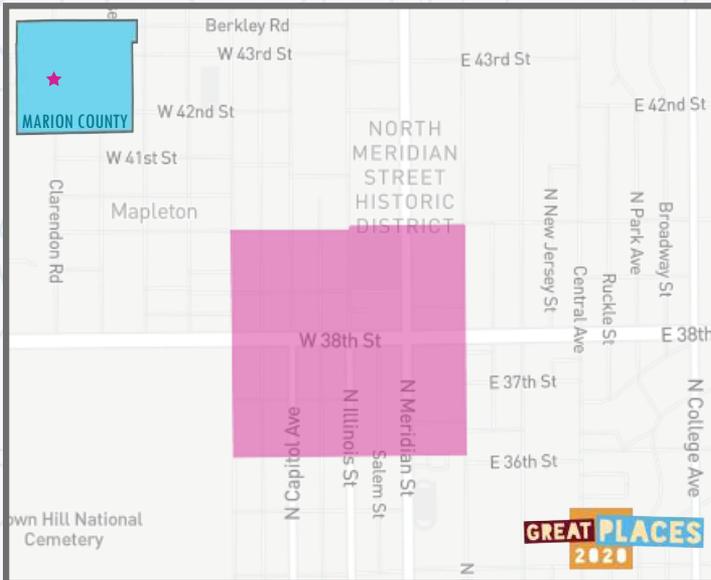
ADDITIONAL PARTNERS

Indy Parks & Recreation, Martin Luther King Community Center, Midtown Indy, Children's Museum of Indianapolis, Neighborhood Associations of Butler-Tarkington, Crown Hill, Mapleton-Fall Creek and Meridian Kessler

NUMBER OF RESIDENTS

4,019

NEIGHBORHOOD



MAPLE  CROSSING

THE POD

Artists and organizers worked together to build a temporary wooden storefront facade, backed with a storage pod, on Maple Crossing's main corridor. The pod provided space for activities, such as knitting, plein air painting, poetry readings, podcasts, free coffee and flowers.

HIP HOPERETTA

A writing class from IPS School 43 helped tell the story of Maple Crossing through hip-hop and operatic storytelling. Sixth grade students walked down major streets in the neighborhood to build neighborhood pride and inspiration for the lyrics, in partnership with a songwriter-in-residence from the Harrison Center.

48-HOUR SOUND RESIDENCIES

QR codes were posted around Maple Crossing storefronts as part of a sound scavenger hunt. After completing the hunt, listeners were rewarded with a neighborhood sound composition. Other residencies produced nine original songs celebrating the neighborhood using rap and R&B music.

38TH & SHINE

The 5x5 Art Competition sponsored by Great Places sought project submissions from residents and local artists that would celebrate the neighborhood's assets. The major creative placemaking activities culminated with the winning entry—an attempt to break the world record for the most simultaneously lit sparklers in one place.



RIVER WEST

MAIN ORGANIZERS

Big Car Collaborative, IUPUI's Office of Community Engagement

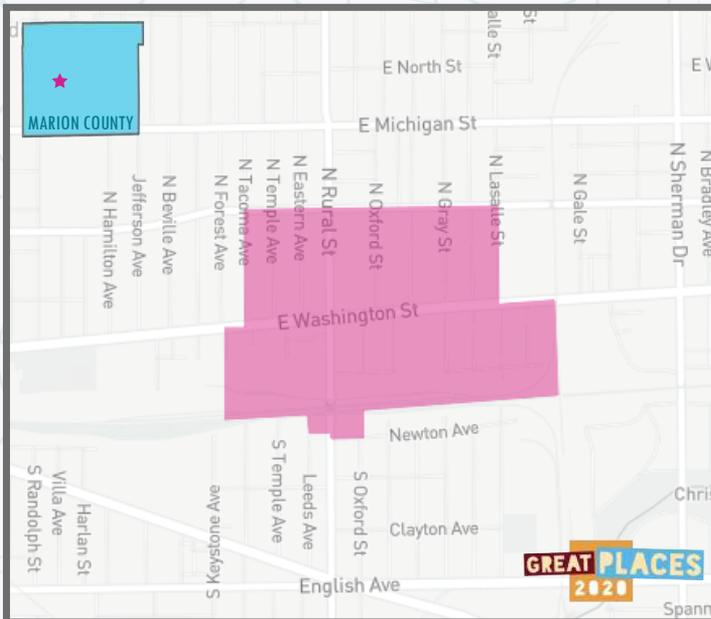
ADDITIONAL PARTNERS

Indy Convergence, Biergarten, Slovenia National Homes, St. Anthony's Church

NUMBER OF RESIDENTS

4,901

NEIGHBORHOOD



ART ALLEY



The Art Alley featured murals in alleyways that aimed to bring visible art into the neighborhood. Artists competed for funds by working with neighborhood schools and a neighborhood church. Neighborhood artists also gathered encouraging phrases that were printed on old-fashioned carnival posters, and designed by neighborhood designers, and distributed them around the neighborhood.

STREET FESTIVAL



Collaborations between neighborhood artists, outside artists, and neighborhood kids led to the development of the West Michigan Street Festival. The festival celebrated the launch and installation of gallery boxes in the River West Art Alley. The festival's structure aimed to increase the accessibility to the arts, as well as key neighborhood resources, such as food and transportation options available to residents. The festival utilized neighborhood food vendors and the community created bike lanes for the event.





greatplaces2020.org

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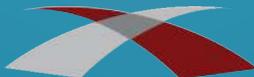
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