



MAPLE CROSSING

A GREAT PLACE

BUILDING CONNECTIVITY
IN MIDTOWN INDY

MAPLE CROSSING IS A GREAT PLACE

At the midpoint between downtown Indianapolis and Broad Ripple, lies a connected area centered at the intersection of 38th and Illinois Streets. This area is one in the middle of it all. A midtown with midcentury modern style emerging from a midlife crisis, halfway between a conflicted past and an optimistic future. This is an ambitious area overcoming boundaries that extend beyond the once maple-lined roads, to be an inspiring place much greater than ever before.

Great Places 2020 is a collaborative initiative that seeks to transform strategic places in Marion County into dynamic urban villages bettering both the economy and quality of life. Maple Crossing was selected as a Great Place for its potential, its unique assets, and its location within a number of active neighborhoods. Capitalizing on these qualities will allow Maple Crossing to become a hub of connectivity and community.

MAPLE CROSSING

The many residents, business owners, faith leaders, nonprofit managers, and other stakeholders of Maple Crossing gathered together to create the goals laid out in this plan. They developed the following values statements to guide their work together.

The people of Maple Crossing value diversity, equity, access, and inclusiveness and resolve to:

- » Strengthen the ability of neighborhood groups and residents to create an inclusive community
- » Create and preserve a deliberate mix of housing choices for all income ranges
- » Expand economic resources and opportunities for local entrepreneurs
- » Increase local hiring and sourcing by major employers and developers
- » Understand and mitigate the threats and impacts of displacement
- » Expand assistance for employment, housing, and education access
- » Attack blight, vacancy, and abandonment
- » Make our values apparent throughout all initiatives



LOVE THY NEIGHBORHOOD

Every Great Place needs a variety of attributes to succeed. Great Places 2020 uses the L.O.V.E. acronym to embody these critical components: livability, opportunity, vitality, and education.

Maple Crossing developed the following LOVE goals during a community engagement and planning process to build upon current assets and guide work over the next five years.

LIVABILITY

- » Encourage walking, bicycling, and transit use and discourage excessive motoring speeds
- » Turn Tarkington Park into a destination urban park and enhance the physical and natural environment
- » Improve health and safety

OPPORTUNITY

- » Increase local employment and provide direct access to other job centers
- » Develop a mixed-use commercial center around Tarkington Park
- » Create a place-based strategy for the retention and attraction of small businesses and larger enterprises

VITALITY

- » Reduce housing blight and abandonment
- » Improve existing owner-occupied and rental housing stock
- » Increase interest in new home ownership of all income levels
- » Create a large-scale, market building redevelopment initiative south of 38th Street

EDUCATION

- » Transform IPS School 43 into a high quality neighborhood school for families within the Great Place
- » Increase the array and quality of early childhood resources and out-of-school time programming for families with children in the Great Place
- » Increase educational support services through the Mid-North Promise Program
- » Develop targeted strategy for workforce development and entrepreneurship for adult residents within the Great Place



LIVABILITY

Enhance the health and wellbeing of residents by creating natural and cultural amenities and improving greenspaces, walkability, and public safety.

- » **Complete development of and programming for Tarkington Park**
- » **Tackle key public safety hot spots**
- » **Support integration of The Red Line**
- » **Enhance connectivity to, and accessibility of, 38th Street and around Tarkington Park by creating bicycle boulevards, establishing a multi-use path, adding speed tables, and enhancing crosswalks**



TARKINGTON PARK REDEVELOPMENT



OPPORTUNITY

Utilize the area's existing hardworking spirit to attract entrepreneurs and growing businesses that will create valuable jobs and strengthen the community.

- » **Work with Midtown Anchor Coalition to incent local hiring**
- » **Develop a mixed-use commercial center around Tarkington Park, including a grocery store**
- » **Transform the United Way building into a mixed-use facility with improved street presence**
- » **Recruit new businesses and strengthen existing small businesses**



ILLINOIS STREET MIXED-USE DEVELOPMENT



VITALITY

Use diversified housing, housing renovations, and support to current residents to bring energy to the neighborhoods upon which this Great Place is founded.

- » **Establish a large-scale housing redevelopment initiative south of 38th Street**
- » **Reduce housing blight and abandonment**
- » **Develop home-owner and rental repair programs to improve the existing housing stock**
- » **Create a unified brand to unite the neighborhoods**
- » **Create an employer-assisted Home Ownership Program**



HOUSING IMPROVEMENTS



EDUCATION

Offer a rich array of educational opportunities to residents, from cradle to career, to ensure that children, youth, and adults have access to high quality schools, enrichment activities, and training programs.

- » **Transform James Whitcomb Riley School #43 into a quality school**
- » **Strengthen and expand youth programs at the MLK Community Center**
- » **Establish a Center for Working Families**
- » **Increase quality of, and access to, early childhood education opportunities**
- » **Improve high school graduation rates and post-secondary participation through the Mid-North Promise Program**



This is just the beginning.
To view the full plan, go to
GreatPlaces2020.org

LEAD NEIGHBORHOOD PARTNERS: Midtown Indianapolis, Inc., Mapleton Fall Creek Development Corporation, The Children's Museum of Indianapolis, Near North Development Corporation, MLK Community Center

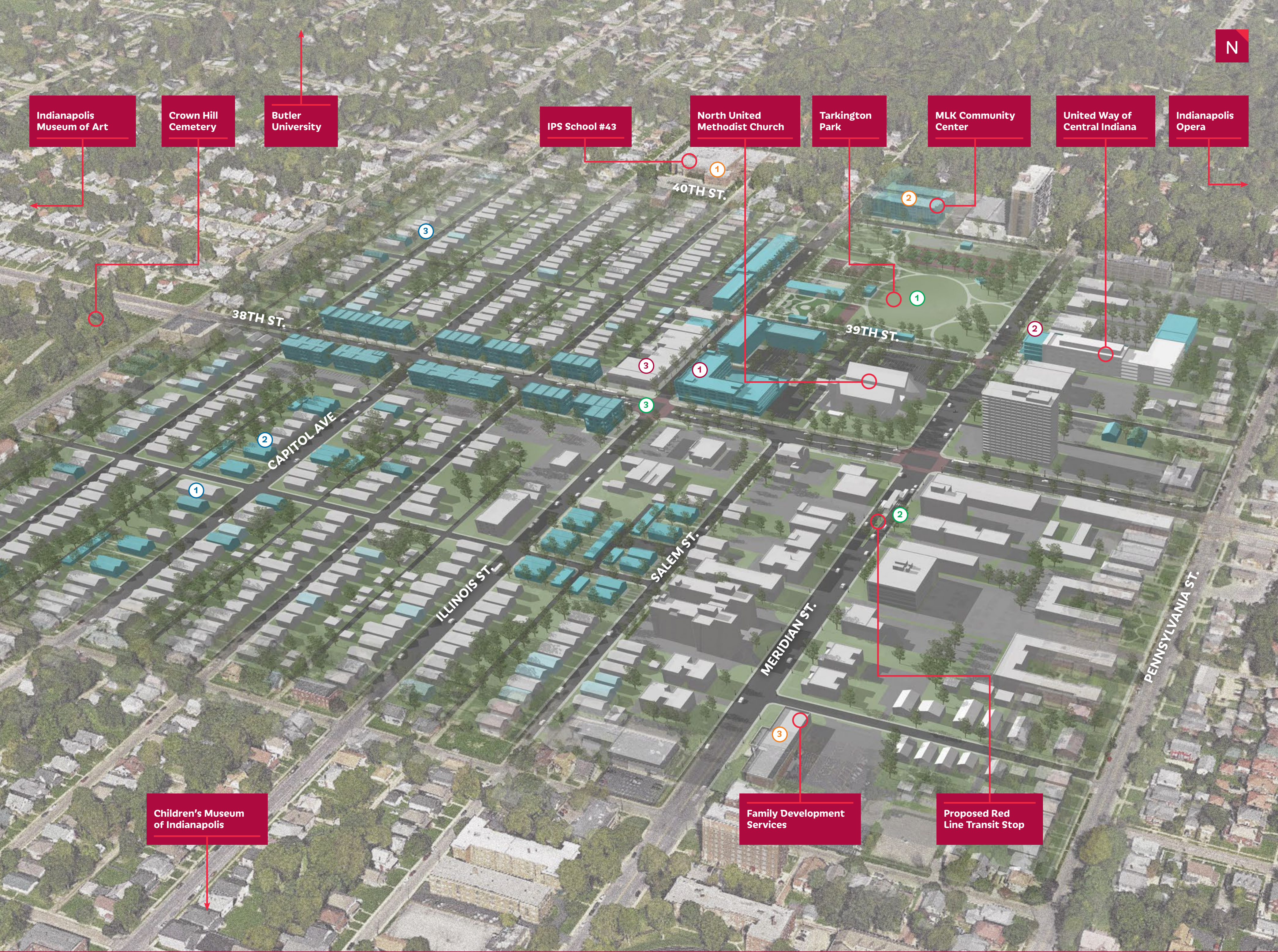
IMPLEMENTATION PARTNERS: City of Indianapolis, Indianapolis Neighborhood Housing Partnership, Indy Chamber, Keep Indianapolis Beautiful, Local Initiatives Support Corporation Indianapolis, United Way of Central Indiana

SPONSORS: Buckingham Foundation, Central Indiana Community Foundation, Lilly Endowment, Funders' Network, BMO Harris Bank, US Department of Housing and Urban Development, Indiana Housing & Community Development Authority, JP Morgan Chase, The Kresge Foundation, MIBOR, PNC Bank, Robert Wood Johnson Foundation, Reconnecting to Our Waterways

Great Place plan completed by Anderson + Bohlander, Greenstreet, and Blackline Studio for Architecture

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OPPORTUNITY

- 1 Develop a mixed-use commercial center around Tarkington Park, including a grocery store
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- 3 Recruit new businesses and strengthen existing small businesses

VITALITY

- 1 Establish a large-scale housing redevelopment initiative south of 38th Street
- 2 Develop a home-owner and rental repair programs to improve existing housing stock
- 3 Create an employer-assisted Home Ownership Program

EDUCATION

- 1 Transform James Whitcomb Riley School #43 into a quality school
- 2 Strengthen and expand youth programming at the Martin Luther King Center
- 3 Increase quality and access of early childhood education opportunities

MAP KEY

- Proposed New Development
- Existing Assets
- Key L.O.V.E. Projects



This map displays Maple Crossing as projected in 2020.